

Mirage: Hotel concept at your residence

The Daily Graphic (DG) caught up with Mr Osman Karatas, the Board Chairman of the Yagmur Group, developers of the Wonder Development, Mirage, located in the Airport Residential Area. We started by asking him how the journey has been over the last 25 years.

TO begin with, I would like everyone to know that success is not a coincidence. It is necessary for you to have a loyal and hardworking team, and for you to possess a generous and sharing soul that is able to keep an eye on them. Of course, besides these, our greatest capital is perseverance as people who have success stories working day and night without slowing down.

In our 25 years long journey, we have remained dedicated to the principle of "design for people" which has served as a beacon of light on our way forward. Our track record is embellished with numerous firsts, achievements that have improved the quality of life.

Today as one of Ghana's most trusted and respected companies, we continue our journey guided by the vision of being our industry's regional leader.

The prize for working this hard has been growth and development. Of course, we found grounds in Ghana and we must admit the contribution of the hardworking and dynamic youthful population.

The gruelling journey that we started years ago has today paved way for us to pen signatures on the most habitable and valuable structures in Ghana, in fact in West Africa. Every human deserves to live in a good home, not only in this direction but one in which when you invest your money you would have bought a valuable asset.

Being your assurance for tomorrow, this becomes one of the elements that make you picture the future with

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Central Location.

Concept: To begin with, as a person who has lived in Ghana for seven years, certainly there is a different lifestyle in this geographical areas than others. There aren't many places where people can go to spend time shopping and entertain themselves. We aren't selling houses to people, but living spaces and concept.

The truth is everyone builds four walls and puts it up for sale. After sales, service is also very important, all the foundation for kids', guests', neighbours' well-being is present in Mirage Residence. To tell you more; The business Lounge: Where you can host and meet your guests at hotel standard. Chef's Table & Organisation Room: For dinner parties and food organisations, you can cook and serve from its kitchen.

Café & Bar, Hairdresser Salon & Barber

The business Centre, with access to

confidence.

Can you tell us about Mirage Residence? What is the difference between you and the others?

Location, Concept, Price, Service and Quality

Location:

We are in Ghana's most valuable neighborhood, 3-5 minutes to the Airport at a



• Mr Osman Karatas — Board Chairman of the Yagmur Group, developers of the Mirage

trust that the brand is a promising one.

Quality: I am a person that believes in the notion of absolute quality, from materials used to offered services. From the facilities offered to its continuity, living in a hotel comfort and with the addition of location to this is an undeniable fact.

What about the price?

Like I mentioned earlier, everyone deserves to live in the best home.

Everyone deserves to have confidence in their investment, for this reason we will continue with moderate pricing until the launch. Pricing is 50 per cent cheaper than our counterparts'.

When did you start construction?

-February 15, 2017

When is the delivery date?

-January 2019

What is your status now?

-The structure of 18 floors was completed at the end of August.

Electrical, plumbing, walling and plastering works are ongoing.

Who will manage the building and all these services after delivery?

-We will do the management of the building. Nevertheless, with a professional hotel manager and team.

What's your view of real estate pricing in Ghana?

After the elections, there erupted an atmosphere of confidence in the market, we also understand this from our sales. When it comes to real estate pricing,



• The Mirage under construction



• An artist impression of the Mirage Home



• A living room



• One of the facilities that will be in the building



• A room in the facility

Ghana's economy is dynamic, has no security issues and no restrictions for foreigners to own property. When you look at the world and regional real estate pricing, Ghana's pricing is still very cheap and will increase at least 30 per cent to 40 per cent within 10 years, and we predict this ratio to be a lot more for Mirage Residence.

To conclude, we would like to apologise for any inconvenience caused by the building construction and, I express my appreciation to my precious neighbours Madam Elizabeth Ohene and her husband Prof. G.K.A. Oforu Amaah for their understanding and mature demeanour.